

 5th
L/MASSOL
/INTERNAT/ONAL
BOOK FA/R
Conference

20–21 November 2026
Carob Mills

Professional Programme



/ 5th
L/MASSOL
/INTERNAT/ONAL
BOOK FAIR

Professional Programme

Carob Mills

20
— 21
Nov.

www.limassolbookfair.com

Conference

Friday, November 20, 2026 | 09:00-20:30

Professional Programme & B2B Space

Saturday, November 21, 2026 | 11:00-16:00

Topics

Libraries

Reading in the Digital Age

Emerging Technologies: AI, Ebooks, Audiobooks

Euro-Mediterranean Cooperation

Simultaneous interpretation

English ↔ Greek

Registration required.

Free admission.

ORGANISATION AND CURATION

- The Limassol International Book Fair Conference is organised by the Limassol International Book Fair and Thinking, a company with 15 years experience in providing services and solutions for the book and culture industry, and is curated by Michalis Kalamaras and Giorgos Papanagiotou.

Conference

Friday, November 20

08:00-09:00

REGISTRATION AND RECEPTION

Registration will be open throughout the day

09:00-09:15

WELCOME REMARKS

- Haris Ioannides, publisher, Armida Books; Board member, Cyprus Publishers Association; Co-founder, Limassol International Book Fair
- Michalis Kalamaras, Co-curator, Limassol International Book Fair Conference; publishing consultant, Thinking; founder, eAnagnostis.gr
- Barbara Aristidou, President, Cyprus Association of Librarians and Information Scientists (CALIS); Librarian, Cyprus University of Technology (CUT)
- Mina Charalambous, Director, University of Nicosia Library; Member, IFLA Regional Division Committee Europe

09:15-10:15

INTELLECTUAL PROPERTY AND LIBRARIES IN CYPRUS

Co-organised with the Cyprus Association of Librarians and Information Scientists (CALIS), Knowledge Rights 21, and the University of Nicosia Library

- Research: Copyright and libraries in Cyprus
- Cypriot copyright legislation
- Gaps in the legal framework

Talk

- “From Preserving to Sharing Knowledge: Legal Challenges to Accessing Culture” – Philippe Jougoux, Professor, School of Law, European University Cyprus

Panel discussion

- Philippe Jougoux, Professor, School of Law, European University Cyprus
- Sylvia Koukounidou, University of Cyprus Library; Cyprus Copyright Association (EDPI); OpenAIRE
- Fotini Tsiridou, Chair of the Parliamentary Committee on Legal Affairs, House of Representatives
- Moderator: Giorgos Glossiotis, Librarian; National Coordinator for Greece and Cyprus, Knowledge Rights 21

10:15-11:15

AI LITERACY AND LIBRARIES

Co-organised with the Cyprus Association of Librarians and Information Scientists (CALIS), and the University of Nicosia Library

- Information literacy and AI
- AI applications and tools in libraries
- National strategy for artificial intelligence (AI)

Talk

- “Artificial Intelligence, Literacy and Academic Performance” – Dr Charalambos Vrasidas, Executive Director, CARDET (Center for the Advancement of Research and Development in Educational Technology)

Panel discussion

- Dr Charalambos Vrasidas, Executive Director, CARDET
- Dr Nicodemus Damianou, Deputy Minister, Deputy Ministry of Research, Innovation and Digital Policy
- Athena Evagorou, Librarian, Cyprus University of Technology (CUT)
- Anthi Baliou, Librarian; Head, University of Macedonia Library and Information Centre
- Moderator: Eleni Singou, Collection Development and Management Librarian, University of Nicosia Library

11:15-11:45

BREAK

11:45-12:45

READING BOOKS IN THE DIGITAL AGE / PART 1

Libraries and Reading Promotion in Cyprus

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

Co-organised with the Cyprus Association of Librarians and Information Scientists (CALIS), the University of Nicosia Library and Information Centre, and the Cyprus Association on Books for Young People (CYBBY), Cypriot section of IBBY

- Reading initiatives in Cyprus
- Childhood and reading
- Policies to promote reading

Talk

- “CALIS’s Contribution to Reading in Cyprus” – Theodora Petrou, Representative, Cyprus Association of Librarians and Information Scientists (CALIS); Librarian, Head of the Systems Office, University of Cyprus Library

Panel discussion

- Theodora Petrou, Representative, Cyprus Association of Librarians and Information Scientists (CALIS); Librarian, Head of the Systems Office, University of Cyprus Library
- Despoina Herakleous, Cultural Education Coordinator, Department of Contemporary Culture, Deputy Ministry of Culture
- Andreas Apostolou, Member of the House of Representatives of Cyprus; Apostolou Foundation
- Koula Panagou, Educational Programmes Coordinator, Network for Children’s Rights
- Moderator: Ypapanti (Dia) Kytta, Archivist-Librarian, Cyprus Library; International Relations Secretary, Cyprus Association of Librarians and Information Scientists (CALIS)

12:45-13:00

AWARD CEREMONY: “CYPRIOT LIBRARIES”

Sponsored by EBSCO

In memory of Filippos Tsimpoglou (1956-2023), Director of University of Cyprus Library (1999-2014), General Director of National Library of Greece (2014-2023)

13:00-14:00

LUNCH BREAK & NETWORKING

14:00-18:00

READING BOOKS IN THE DIGITAL AGE / PART 2

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

Co-organised with Cyprus Association of Librarians and Information Scientists (CALIS), University of Nicosia Library, Cyprus Association on Books for Young People (CYBBY), Cypriot section of IBBY

14:00-16:30

A compass for reading culture and reading promotion today

- What is a book in the digital age? What is reading in the digital age?
- Best practices for audience development and reading promotion in Europe
- What are the next steps for reading promotion in Cyprus?
- How can libraries make a difference in reading promotion in Cyprus?

Keynotes

- “Read to breathe: Why read books in the digital era?” – Prof. Miha Kovač, Department of Library and Information Science and Book Studies, University of Ljubljana
- “Best practices for audience development and reading promotion in Europe” – Luis González, Director General, Fundación Germán Sánchez Ruipérez (FGSR)
- “Setting goals, measuring states, making decisions, and implementing interventions: How do we move towards a desired state of reading? Does AI make this easier or more difficult?” – Prof. Christoph Bläsi, Department of Book Studies, Johannes Gutenberg University Mainz
- “Reading culture, reading practices and reading promotion in Cyprus” – Dr Anna Kouppanou, Coordinator of the Network for the Support of Reading Promotion, Cyprus Pedagogical Institute
- “Inform, Inspire, Create: Reading promotion today and the sections of IBBY” – Christina Christodoulou, president, Cyprus Association on Books for Young People (CYBBY), Cypriot section of IBBY, & Charalambos Demetriou, vice-president, Cyprus Association on Books for Young People (CYBBY); member, Executive Committee, IBBY

16:30-17:00

BREAK

17:00-18:00

How to develop the reading culture in Cyprus: Towards a new policy for reading promotion

- Reading culture and reading practices in Cyprus today
- International and national policies and initiatives for reading promotion
- From individual actions to a national reading policy

Panel discussion

- Luis González, Director General, Fundación Germán Sánchez Ruipérez (FGSR)
- Emiliós Solomou, author, educator
- Vaggelis Gettos, Culture & Arts Specialist, Center for Social Innovation - CSI
- Moderator: Eleni Xenou, author, journalist

18:00-18:30

BREAK

18:30-20:30

THE TECH PUBLISHERS NEED NOW: AI, EBOOKS, AUDIOBOOKS / PART 1

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

Welcome remarks

- Elias Epiphaniou, President, Cyprus Publishers Association; Publisher, Elias Epiphaniou Publications

Talks

- “Where books and content meet technology in the age of AI: Building the next innovation ecosystem” – Demetris Skourides, Chief Scientist for Research, Innovation and Technology, Republic of Cyprus; Chair of the National AI Taskforce; Chairman of the Board of Directors, Research and Innovation Foundation (RIF)
- “Quiver, Don’t Quake: How creativity and publishing can embrace AI” – Nadim Sadek, Founder & CEO, Shimmr AI
- “Unlocking opportunities for content: Books, Intellectual Property and AI” – Yiannos Georgiades, Managing Partner, Y. Georgiades & Associates LLC; Co-Founder, Kinisis Ventures
- Lightning talk: “Production stats on ebooks and audiobooks in Greek” – Mirella Batziania, Responsible for the content and management of the Books in Print database bookpoint.gr, Greek Collecting Society for Literary Works (OSDEL)
- “Ebooks today: Standards, reading systems, accessibility, and DRM” – Gautier Chomel, Head of Accessibility & Quality Management, European Digital Reading Lab – EDRLab
- “Audiobooks: Global markets, emerging business models, and new audiences” – Carlo Carrenho, publishing consultant, Carrenho Publishing Consulting; journalist, Publishing Perspectives

21:00

COCKTAIL RECEPTION & NETWORKING

Chez-vous • literary society

Free admission for Limassol International Book Fair Conference attendees.

5th
L/MASSOL
/INTERNAT/ONAL
BOOK FA/R

General Fair

Carob Mills

20
— 22
Nov.

www.limassolbookfair.com

Sat. 21 November

Professional Programme

Saturday, November 21

11:00-16:00

CAROB MILLS, LIMASSOL

Working language: English

11:00-12:00

Stage 3 | Open Stage

BUILDING A EURO-MEDITERRANEAN PUBLISHING CORRIDOR

Co-organised with Invest Cyprus - Cyprus Investment Promotion Agency (CIPA). In cooperation with the Egyptian Publishers Association.

- The priorities of the European and the Arab book markets
- International book fairs as a staging ground for rights trading and technology providers
- Mechanisms needed to make cooperation and investment work
- Cyprus as a stable regional base for publishing, intellectual property and technology

Panel discussion

- Marios Tannousis, CEO, Invest Cyprus - Cyprus Investment Promotion Agency (CIPA)
- Ali Abdel-Moneim Ahmed, Co-Founder & CEO, Arabbookverse International
- Nisreen Kreidieh, Publisher, Dar Annahda Al Arabia for printing, publishing & distribution
- Hanife İçten, Key Account Manager for Azerbaijan, Cyprus, Greece, Türkiye & English-Language World, Frankfurt Book Fair
- Moderator: Haris Ioannides, publisher, Armida Books; Board member, Cyprus Publishers Association; Co-founder, Limassol International Book Fair

12:00-14:00

Stage 3 | Open Stage

B2B SPACE: MEETINGS FOR BOOK PROFESSIONALS

See the list of thematic tables and registered professionals at the B2B Space programme for details

13:30-14:30

Stage 1 | Main Stage

THE IMPORTANCE OF BIBLIOTHERAPY FOR MENTAL HEALTH

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

Co-organised with the Embassy of Italy in Cyprus, the Cyprus Association of Librarians and Information Scientists (CALIS), Creative Europe Desk Cyprus, the Organization for European Programmes and Cultural Relations (OEPCR), and the Cyprus Society of Psychoanalytic Psychotherapy (CSPP)

On the occasion of the Greek edition of Fabio Stassi's "Night-time in France" (Ikaros Publishing)

Dialogue

- Fabio Stassi, author; editor, minimum fax; Director, Library of Oriental Studies, Sapienza University of Rome
- Moderator: Manolis Pimplis, journalist

14:00-16:00

THE TECH PUBLISHERS NEED NOW: AI, EBOOKS, AUDIOBOOKS / PART 2

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

14:00-15:00

Stage 3 | Open Stage

AI, publishing and multilingual content in Cyprus

Talks

- "Licensing written works for Training Large Language Models (LLMs) and AI applications" – George Andrew Zannos, Managing Director, Greek Collecting Society for Literary Works (OSDEL)
- "Audiobooks: AI production workflows and distribution" – Andrey Mishenev, CEO and co-founder, ABP Publishing and Books
- "From Words to Worlds: Learning through Digital Storytelling" – Maria Lavithi, Founder & CEO, Heroes Made

- "AI Meets Human Expertise: Directorate-General for Translation's (DGT) Language Tools and New Opportunities for Publishing in Cyprus" – Mary Panousi, Representative of the Directorate-General for Translation (DGT) of the European Commission in Cyprus, Responsible for Communication and Outreach Activities, Promotion of AI-Powered Language Tools, Translation and Multilingualism

15:00-16:00

Stage 3 | Open Stage

What is the future of Books, Reading, and Publishing in the Age of AI?

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

On the occasion of the Greek editions of "Read to breathe: Ten reasons to read books in the digital age" by Miha Kovač (To Mellon/Vakxikon Publications) and of "Shimmer, don't Shake - How Publishing Can Embrace AI" by Nadim Sadek (Kastaniotis Editions)

Panel discussion

- Nadim Sadek, Founder & CEO, Shimmr AI
- Prof. Miha Kovač, Department of Library and Information Science and Book Studies, University of Ljubljana
- Maria A. Ioannou, author
- Moderator: Michalis Kalamaras, Co-curator, Limassol International Book Fair Conference; publishing consultant, Thinking; founder, eAnagnostis.gr

Professional Programme

Sunday, November 22

11:00-12:00

Stage 1 | Main Stage

WHO OWNS YOUR INTELLIGENCE NOW? AI, INTELLECTUAL PROPERTY AND THE FUTURE OF YOUR CREATIVE WORK

*Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union
Co-organised with Armida Publications, Limassol International Book Fair Publications*

On the occasion of the publication of Yiannos Georgiades' book "Who Owns Your Intelligence Now?" (Armida Publications, Limassol International Book Fair Publications)

Dialogue

- Yiannos Georgiades, Managing Partner, Y. Georgiades & Associates LLC; Co-Founder, Kinisis Ventures
- Moderator: Christos Michalaros, journalist

B2B Space

Saturday, Nov 21, 2026, 12:00-14:00 Stage 3 | Open Stage

Co-organised with Creative Europe Desk Cyprus, Organization for European Programmes and Cultural Relations (OEPCR)

The B2B Space at Ceronia Hall, an initiative of the Limassol International Book Fair, offers book professionals a dedicated setting for one-to-one meetings, new connections and potential collaborations. Open on Saturday, November 21, from 12:00 to 14:00, it welcomes all book professionals attending the Professional Programme, the Conference and the 5th Limassol International Book Fair.

At the B2B Space, meet our Conference speakers, invited organisations and registered book professionals and discuss key topics of their expertise at the thematic tables. Take also the opportunity to hold your own, private, business meetings, whether scheduled in advance or arranged on the spot.

12:00

WELCOME REMARKS AND INTRODUCTION TO B2B SPACE

- Host: Michalis Kalamaras, Co-curator of Limassol International Book Fair Conference

Fields of interest and Registered participants

① RIGHTS

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

- **Meet** Dr Ioanna Hadjicosti, Head of Directorate of Contemporary Culture, Deputy Ministry of Culture, Republic of Cyprus. Persa Koumoutsis, translator of Arabic literature; Director, initiative Center of Greek and Arabic Literature and Culture (K.EL.A.L.P.); author (Greece). Argyris Kastaniotis, publisher, Kastaniotis Editions (Greece). Lenga Markopoulou, books for children and YA editor, Kastaniotis Editions (Greece). Nikos Argyris, publisher, Ikaros Publishing (Greece). Christos Mais, publisher, Psifides Publishing (Greece / Cyprus). Nikos Nikas, publisher, Nikas Publishing (Greece). Nestoras Poulakos, publisher, Vakxikon Publications (Greece). Elias Epiphaniou, President, Cyprus Publishers Association; Publisher, Elias Epiphaniou Publications (Cyprus). Haris Ioannides, publisher, Armida Books; Board member, Cyprus Publishers Association; Co-founder, Limassol International Book Fair (Cyprus). Giorgos Savva, publisher, Sofita Publications; Board member, Cyprus

Publishers Association (Cyprus). Andry Chairalla, Publisher, Evgnomon Publications; Board member, Cyprus Publishers Association; author (Cyprus). Chrysothemis Armefti, senior agent, 2 Seas Agency (USA / Cyprus). Vicky Theocharous, Product and Operations Manager, Worldwide Buddies (USA / Cyprus). Victoria Vassiades, Children's Book Designer (Cyprus).

- **Interested to meet** Publishers, literary agents

② ARAB BOOK MARKET

In cooperation with Invest Cyprus and the Egyptian Publishers Association

- **Meet** Ali Abdel-Moneim Ahmed, Co-Founder & CEO, Arabookverse International (Egypt). Nisreen Kreidieh, Publisher, Dar Annahda Al Arabia for printing, publishing & distribution (Lebanon).
- **Interested to meet** Publishers, literary agents

③ READING

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union. In cooperation with Cyprus Association on Books for Young People (CYBBY), Cypriot section of IBBY

- **Meet** Prof. Miha Kovač, Department of Library and Information Science and Book Studies, University of Ljubljana (Slovenia). Luis González, Director General, Fundación Germán Sánchez Ruipérez - FGSR (Spain). Prof. Christoph Bläsi, Department of Book Studies, Johannes Gutenberg University Mainz (Germany). Dr Anna Kouppanou, Coordinator of the Network for the Support of Reading Promotion, Cyprus Pedagogical Institute (Cyprus). Christina Christodoulou, president, Cyprus Association on Books for Young People (CYBBY), Cypriot section of IBBY (Cyprus). Charalambos Demetriou, vice-president, Cyprus Association on Books for Young People (CYBBY); member, Executive Committee, IBBY (Cyprus). Ypapanti (Dia) Kytta, Archivist-Librarian, Cyprus Library; International Relations Secretary, Cyprus Association of Librarians and Information Scientists - CALIS (Cyprus). Vaggelis Gettos, Culture & Arts Specialist, Center for Social Innovation - CSI (Cyprus).
- **Interested to meet** Reading promoters, librarians, educators

④ EMERGING TECHNOLOGIES: AI, EBOOKS, AUDIOBOOKS

Organised as part of the ThinkPub project, co-funded by the Creative Europe programme of the European Union

- **Meet** Nadim Sadek, Founder & CEO, Shimmr AI (UK & Ireland). Gautier Chomel, Head of Accessibility & Quality Management, European Digital Reading Lab - EDRLab (France). Carlo Carrenho, publishing consultant,

Carrenho Publishing Consulting; journalist, Publishing Perspectives (Brazil & Sweden). Mary Panousi, Representative of the Directorate-General for Translation (DGT) of the European Commission in Cyprus, Responsible for Communication and Outreach Activities, Promotion of AI-Powered Language Tools, Translation and Multilingualism (European Union / Cyprus). Yiannos Georgiades, Managing Partner, Y. Georgiades & Associates LLC; Co-Founder, Kinisis Ventures (Cyprus). Maria Lavithi, Founder & CEO, Heroes Made (USA / Cyprus). Giorgos Georgallides, Founder & MD, Perizitito / ToTello bookshop (Cyprus). Giorgos Papanagiotou, Managing Director, Thinking; Co-curator, Limassol International Book Fair Conference (Greece).

- **Interested to meet** Publishers, booksellers, authors, cultural professionals, technology providers

⑤ FRANKFURT BOOK FAIR

- **Meet** Hanife İçten, Key Account Manager for Azerbaijan, Cyprus, Greece, Türkiye & English-Language World, Frankfurt Book Fair (Germany)
- **Interested to meet** Publishers, booksellers, designers, illustrators, technology companies

⑥ CREATIVE EUROPE DESK CYPRUS, ORGANIZATION FOR EUROPEAN PROGRAMMES AND CULTURAL RELATIONS (OEPCR)

- **Meet** Nenad Bogdanovic, Planning and Development Coordinator, Head of Creative Europe Desk Cyprus, OEPCR (Cyprus).
- **Interested to meet** Publishers, book professionals, authors, artists, cultural professionals, and cultural organisations

⑦ INVEST CYPRUS - CYPRUS INVESTMENT PROMOTION AGENCY (CIPA)

- **Meet** Marios Tannousis, CEO, Invest Cyprus - Cyprus Investment Promotion Agency (CIPA)
- **Interested to meet** International publishers, book entrepreneurs, book professionals

⑧ GREEK COLLECTING SOCIETY FOR LITERARY WORKS (OSDEL)

- **Meet** George Andrew Zannos, Managing Director, OSDEL (Greece). Mirella Batziania, Responsible for the content and management of the Books in Print database bookpoint.gr, OSDEL (Greece).
- **Interested to meet** Publishers, booksellers, authors



Conference Strategic Partners

thinking



Seminars on Reading and Emerging Technologies: Organised as part of



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